

We have an exciting career opportunity in the Innovation industry to fill the role of a **Communications Officer**.

Our client is looking for an open-minded, confident, interpersonally bright and enthusiastic individual with extensive exposure in Communications. The incumbent will be required to deliver confidently and independently the Programme's communication messages via social media platforms, events and conventional media. You will provide support with editing, re-packaging programme reports, publications, and web materials, other multimedia and promotional products. You will manage the Programme's website by continuously monitoring web-activity and hits, to ensure that the site is well maintained.

A Bachelor's Degree in Communications or related field; a minimum of 4 years practical work experience in communications or marketing; proven experience in producing English-language text for communication and marketing purposes; an excellent understanding of digital media; a willingness to travel locally and internationally; well-articulated in the English language written (Public Speaking). Kindly forward your motivation letter and CV to: tangi@potentia.com.na by Friday, 13 April, 2018.

www.potentia.com.na



P O T E N T I A