

We have an exciting career opportunity in the private Industry fill the position of a **Marketing and Administration Manager**.

The main responsibilities of this role are; to assess market trends, conduct market research and develop a comprehensive marketing strategy in order to ensure the consolidation and organic integration of the strategy with all business units. You will proactively evaluate existing systems and processes of current work flow and provide recommendations to Management to improve the efficiency of current practices and allocation of resources in line with the marketing strategy to improve existing client. You will be the interface between the organisation and its clients and work with various stakeholders to determine sales budgets and targets. Your success will hinge on your ability to ensure that the business brand remains in line with our organisational values, vision and mission and increased client retention.

If you have a degree in Marketing, Business Management or Commerce with experience of at least five years or more, preferably in a managerial role - kindly forward your CV to: admin8@potentia.com.na by, 11th August, 2017.



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