

We have an exciting career opportunity in the digital customer industry to fill the position of a **Retention Strategist**.

The position requires a mature, robust and highly innovative individual who can develop and champion the development and implementation of customer retention strategies. The ability to crunch numbers and analyse internal data whilst keeping your ear to the ground in terms of the macro-economic environment; is a pre-requisite for this position.

If you have a consulting background, a degree in Commerce with a strong quantitative analysis and market research background; a proven track record in digital customer retention; and the above descriptor fits your portfolio - kindly forward your motivation letter and CV to: mercy@potentia.com.na by Wednesday, 10th May, 2017.

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